Technology
Ireland
DIGITAL

Skillnet

Unleash the Power
of Digital Technologies

TRANSFORM
Digital Transformation | Enterprise Innovation

Business Innovation and Digital Transformation

TRANSFORM
Professional Diplomas in Business Innovation and Digital Transformation

Every business, regardless of its industry and offering is now an information company. From relationships with external partners and customers to internal operations, digital technologies are impacting and transforming every job function within every organisation and industry. True digital transformation is hard – it is technology and people, innovation and disruption in equal measure.

Our TRANSFORM Programme provides organisations with the playbook needed to harness new technologies, accelerate business transformation and deliver innovation.

- Helps organisations guide their teams toward creative, viable solutions to real-life business problems and foster a culture of innovation in their digital strategy framework.

- Provides participants with the ability to articulate what transformation & disruption means for their organisation and create effective strategies to deliver digital transformation.

- Identifies opportunities for participants to revise traditional business models to include a stronger digital dimension.

- Allows participants to understand where technology provides the most value to your organisation and how to leverage it.

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> *Digital Transformation is expected to boost the bottom line of companies by >50% over the next 5 years*
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> **Finding your digital sweet spot; McKinsey**

www.digitalskillnet.ie/transform

Know the strategic importance of Digital Transformation and the key characteristics of 'digital future ready' companies.

Practitioner Programme

For professionals from any business area who want to evolve and develop with the pace of digital change, to understand new technologies, and hone the uniquely human capabilities needed for the work of the future.

CPD Diploma in Business Innovation and Digital Transformation

Level 8 NFQ from Technological University Dublin

Leader Programme

For those in a leadership or influencer role who have the responsibility for setting the direction of the business and helping to navigate through a period of change and digital transformation.

CPD Postgraduate Diploma in Leading Business Innovation & Digital Transformation

Level 9 NFQ from Technological University Dublin

The Technology Ireland Digital Skillnet helps your organisation to create change that matters — digital transformation, enabled by technology and sustained through culture.

Organisations and staff will be eligible for up to **40% Grant Support.**

Let's talk today – book a chat

Becoming a Digital Organisation

- Set up your organisation for successful digital transformation
- Understand digital transformation frameworks and lifecycles
- Understand how digital technologies and business models are radically changing competitive dynamics
- Co-create breakthrough products and services in partnership with clients

Harnessing the power of Cloud Computing, Data Analytics and APIs

- Increase agility, productivity, and efficiency while reducing risk with Cloud Computing
- Extract value from corporate data assets with data analytics and visualisation
- Use APIs to connect with collaborators and interact with clients

Achieving a digital edge with Artificial Intelligence, Internet of Things and Blockchain

- Deploy AI services to add intelligence to your applications and workflows
- Securely integrate systems and automate transactions using Blockchain
- Deliver business automation and digitise the physical world with Edge Computing, IoT and 5G technologies

Empowering a Digital Workforce

- Create a culture that encourages change and innovation and a digital mindset
- Mobilise teams that deliver transformation
- Embracing client centricity and agile delivery practices to achieve business growth

Applied Innovation

- Apply the learnings to create a data driven innovation project for your organisation.
- Build a business case and a transformation plan
- Apply transformation tools and digital technologies to a real-world challenge

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Virtual Instructor-Led Delivery

Digital Learning Assets

Four 2-Day Modules

Self Directed Assignments

Innovation challenges based on real-world business situations

Customised to your company's context

The Business Innovation Challenge

Working in project teams, participants are tasked to identify a real-life business challenge. Developing a detailed business proposal, the teams must demonstrate how the Transform classroom-concepts can be applied to solve these challenges and deliver tangible business benefits to their organisation.

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TRANSFORM was one of my best learning experiences ever. A fantastic experience for me and my team, with the generation of innovation projects making a real business impact.

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The TRANSFORM programme affords an opportunity to become digitally forward looking and allowed me to develop critical faculties which will be essential for the adoption of future technologies in our next generation workplace.

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Thoroughly enjoyable, challenging and rewarding. TRANSFORM has enabled me to develop my technical capabilities, increased productivity and strengthen relationships with my customers.

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It made me more fluent in emerging technologies, especially blockchain and cloud, and I now have confidence and presence with all technologists on my team.

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Enabling our staff to progress and excel in new areas and competencies ,which will drive our company and the customers that we serve, is one of our highest priorities.

The Transform Programmes from the Technology Ireland Digital Skillnet enable us to pivot our talent point towards the workplace of the future.

Declan Nolan, Senior Director
Dell Technologies Services

900 alumni

1st educationally accredited programme in Ireland in Digital Transformation

194 innovation projects developed for companies

3 regional locations – Cork, Limerick, Dublin

38 nationalities working in Ireland

28 virtual deliveries

35% female

40% of participants over 45 years of age

341 executive graduates

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THE TRANSFORM COLLABORATIVE PARTNERSHIP

Technology Ireland DIGITAL Skillnet

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OLLSCOIL TEICNEOLAÍOCHTA BHAILE ÁTHA CLIATH
TECHNOLOGICAL UNIVERSITY DUBLIN

Technology Ireland Ibec

IDA Ireland

An Roinn Breisoideachais agus Ardoideachais, Taighde, Nuálaíochta agus Eolaíochta
Department of Further and Higher Education, Research, Innovation and Science

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