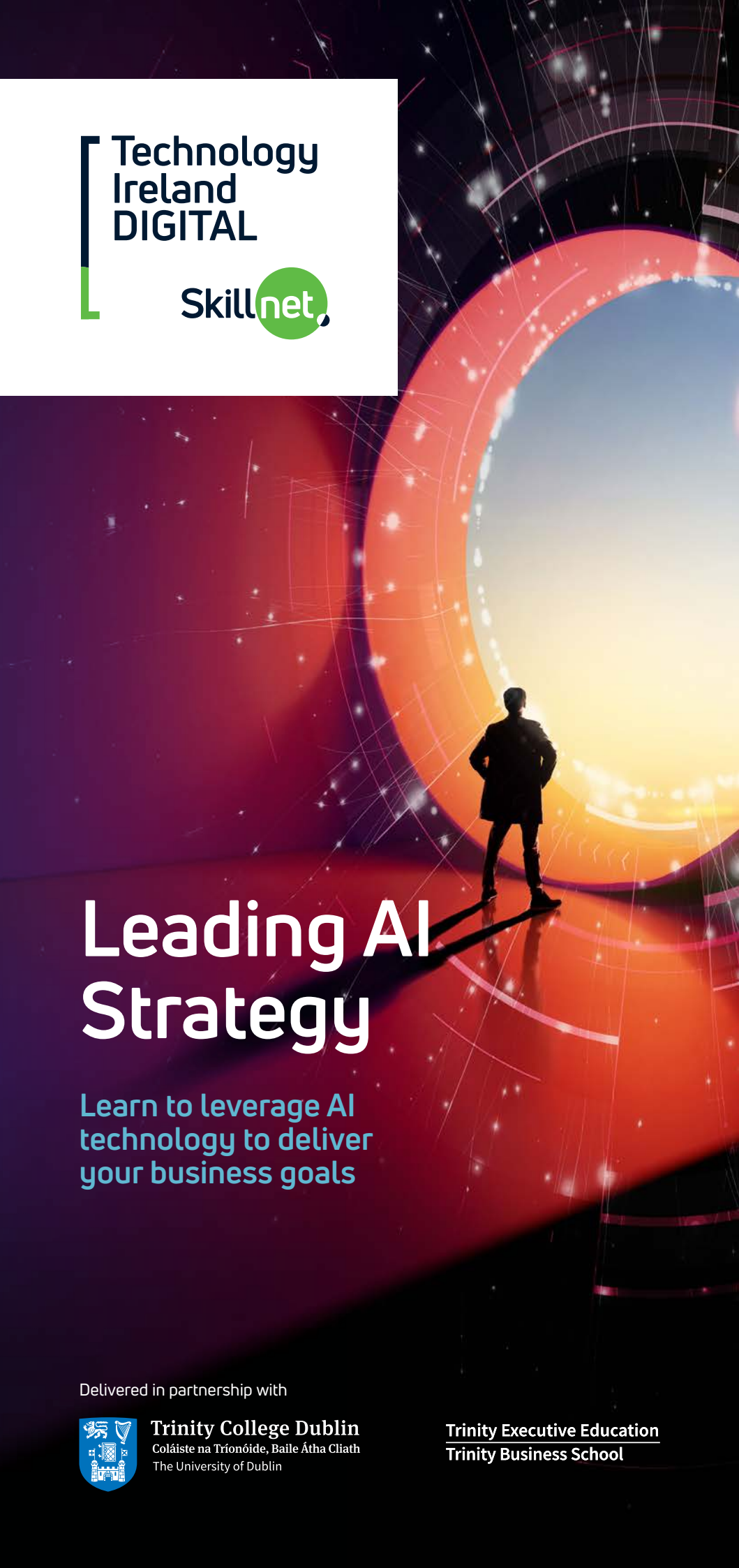


The logo for Technology Ireland DIGITAL, featuring a stylized 'L' shape in green and blue to the left of the text.

Technology
Ireland
DIGITAL

The Skillnet logo, with 'Skill' in black and 'net' in white inside a green circle.

Skillnet

A silhouette of a person standing in a futuristic, glowing tunnel with a large circular opening at the end, emitting a bright yellow light. The tunnel walls are red and orange, and the floor is reflective. The background is dark with glowing lines and particles.

Leading AI Strategy

Learn to leverage AI
technology to deliver
your business goals

Delivered in partnership with



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

Trinity Executive Education
Trinity Business School

Turning AI uncertainty into AI advantage

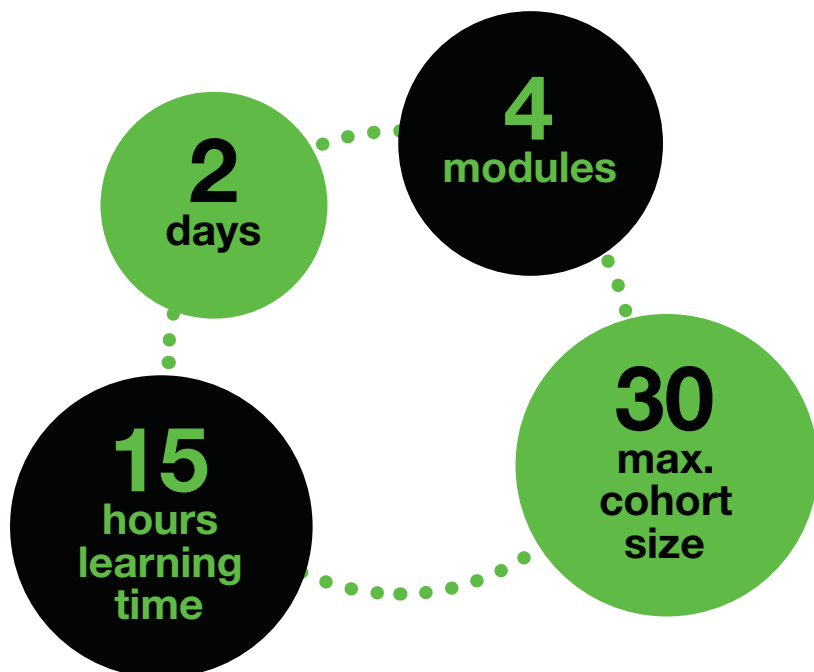
This new programme provides senior technical leaders with the skills to confidently steer their teams through periods of AI-driven technological change.

Delivered in partnership with Trinity College Dublin, the two-day immersive workshop helps technical team leaders to understand the transformative potential of AI, as well as the associated data protection, privacy and governance risks. The programme is available to applicants from any industry or sector, with programme organisers seeking a diverse range of applicants to ensure cross-pollination of ideas through peer-to-peer learning.

Starts: 19 October 2026

Format: Two in-person workshops will be delivered on campus at Trinity College Dublin. A virtual onboarding session will take place 2-3 days prior to the modules and a Sounding Board session will take place shortly after the modules are completed.

Fees: Full course fee is €2,400. You pay: €1,300 with Technology Ireland Digital Skillnet subsidy. Subsidised fees are only available to eligible applicants.



What you and your organisation will gain

Senior technical leaders will leave the Leading AI Strategy programme with an understanding of how to leverage AI technology to achieve business goals.

Led by senior faculty members at **Trinity College Dublin**, workshops will help participants identify practical tools to enhance their internal processes and workflows and grow their organisation.

Participants will learn frameworks for scaling AI implementation and compliance, with a particular focus on compliance and other governance issues related to the AI rollout. Through the Leading AI Strategy programme, technical leaders will build knowledge, confidence and capability, skills which will help their business remain competitive in a rapidly changing market.

Availability

There is a maximum of 30 places available for the Leading AI Strategy programme.

Places are open to senior-level managers in software and systems engineering, site reliability engineering, cybersecurity, and product. Through immersive, expert-led workshops, and peer-to-peer learning, participants will improve their AI literacy and emerge with new capabilities to lead technical teams and make effective strategic decisions.



What you'll cover

MODULE 1

AI Leadership Essentials: Capabilities, Applications & Business Value

Participants explore the capabilities and limitations of AI from a leadership perspective, how AI can create value across different organisational contexts, and the factors that influence AI readiness.



MODULE 2

AI in Action: From Opportunity to Implementation

Participants explore how AI opportunities can be translated into practical applications, with a focus on implementation, workflows, data, technology and scalability.



MODULE 3

Responsible AI, Risk Management, Governance & Strategic Implementation

Participants focus on identifying and managing AI-related risks, establishing appropriate governance and guardrails, and building the organisational readiness needed to implement AI responsibly.



MODULE 4

Building a Human-Centric, AI-Ready Organisation

Participants explore the people and organisational dimensions of AI transformation, including future skills, culture, change and how leaders can support teams through AI-enabled ways of working.



What people ask about the programme

Who should apply for the Leading AI Strategy programme?

The programme is for senior-level managers in software and systems engineering, site reliability engineering, cybersecurity, and product. It is available to applicants from any industry. Senior managers apply to the programme to address a capability need, such as a shortcoming in AI strategy, difficulties leading technical teams, or developing a roadmap for decision-making.

Do I need previous experience or technical knowledge of AI to take part?

Applicants should have a minimum 2.2 honours undergraduate degree, a master's degree, or extensive professional experience in a technical field.

How much time will I need to commit to the programme, including the virtual sessions?

The schedule requires participants to take part in one virtual onboarding session lasting one hour, two in-person workshops on campus at Trinity College Dublin from 9am-5pm each day, and another hour-long virtual sounding board session at the end of the programme.

Who is eligible for the Technology Ireland Digital Skillnet subsidy?

To be eligible, participants must be resident in the Republic of Ireland and work for a private company registered in the Republic of Ireland.

What will I be able to do differently in my organisation after completing the programme?

You will leave the programme with greater confidence in identifying where AI can add real value within your organisation and how to move from experimentation to strategic implementation. You will be better equipped to assess potential AI use cases, select appropriate tools and frameworks, manage governance, ethical and data protection risks, and lead your teams through the organisational and cultural changes required to adopt AI effectively at scale.



About Technology Ireland Digital Skillnet

Technology Ireland Digital Skillnet is the leading talent development network for the digital industry in Ireland. Technology Ireland Digital Skillnet is co-funded by Skillnet Ireland and network companies. Skillnet Ireland is funded from the National Training Fund and the European Union through the Department of Further and Higher Education, Research, Innovation and Science. We are guided by business needs and dedicated to enhancing the skills, competitiveness, and innovation capacity of our member companies.



As an initiative promoted by Technology Ireland, the Ibec group representing Ireland's tech sector, we operate at the intersection of sectoral policy and workforce development. This unique connection allows us to translate Ibec's sectoral expertise and high-level trends into practical talent development. Because we are led by industry needs, we can design training programmes that address specific regulatory, technical, and leadership challenges, delivering tangible business results.

www.digitalskillnet.ie

About Trinity Business School

Trinity Business School, founded in 1925, is a globally recognised, triple-accredited institution (EQUIS, AACSB and AMBA). Guided by its mission to Transform Business for Good, the School empowers students to become responsible leaders equipped to shape the future of business on a global stage.

Located in the heart of Dublin city on the campus of Trinity College Dublin, the School is home to a diverse faculty of leading academics and experienced industry practitioners. Their teaching blends cutting-edge research with real-world insight, equipping students with the skills, perspective and confidence to succeed globally and make a meaningful impact.

www.tcd.ie/business



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

Trinity Executive Education
Trinity Business School

Further details and applications at www.digitalskillnet.ie



Rialtas na hÉireann
Government of Ireland



**Co-funded by
the European Union**

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